



Sunday 19th May 2019

Event Pack

The ultimate team building entertainment event for you and your colleagues!

Incorporating the FUNFEST Community Family Fun Day

Held in support of Cynthia Spencer Hospice and charities supported by the Rotary Club of Rushden Chichele and Rushden Round Table

This information pack aims to answer any questions that you may have regarding our It's a Knockout Event on Sunday 19th May 2019



Rotary Club of
Rushden Chichele

To enter your team into our It's a Knockout; simply complete the attached booking form.

Entry Fee

The fee to enter this event is £350, or £35 per person in a team of 10. This equates to the costs we incur to stage the event. Additional monies raised, either in sponsorship, donations or fundraising before the event will be shared equally between the three charities to enable us to support our charitable objectives.

So the more you can raise, the more we can help the local community.

How this breaks down:

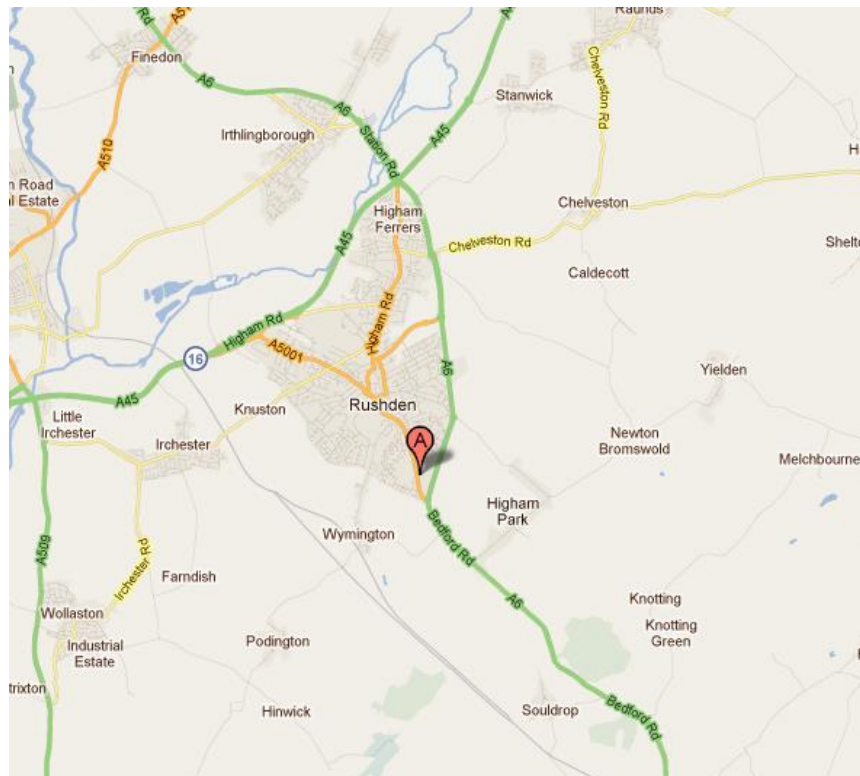
£50 non-refundable deposit or £5 per team member in a team of 10. Payable **now** with your completed entry form.

£300 entry fee, **payable by 1st April 2019**. This total of £350 represents our costs for staging the event. [Alternatively the full cost of £350 can be paid now if you so wish.]

Additional Sponsorship, Donations and Fundraising, payable on or around the day of the event. This represents the money, free of costs which will be split by the three charities to support our charitable objectives.

The Arena

The event will take place at Rushden & Higham Rugby Club, Manor Park, Bedford Road, Rushden NN10 0SA. There is car parking available on site.



The Teams

Teams should ideally be mixed and include up to 10 people of a reasonably fit disposition, although team size can vary between 6 and 10 people - teams do not necessarily have to have a similar number of team members. The games have been designed so that participants of all abilities can enjoy them and no-one will be forced to take part in games if they do not wish to. We would suggest shorts, t-shirts and trainers or similar for the games. **Please ensure that you bring a towel and a change of clothes, as you will get wet.** That's all part of the fun! Jewellery & valuables are best left at home and any body piercing covered with a plaster. Remember to protect your skin with Sun tan lotion & drink plenty of water, should it not be so warm bring something warm & dry to change into

The consumption of alcohol prior to & during games is strictly forbidden.

Smoking & eating are not permitted within the games arena due to health & safety legislation.

Team Briefing

Teams will be informed of their start time nearer the date. A week or two prior to the event, team captains will be invited to attend a Team Briefing when information packs about the day will be handed out, and an opportunity will be given for any questions to be answered. Safety is always of paramount importance - which is why each competing team will undertake a rigorous warm up routine before the activities commence and are thoroughly briefed before each game with a demonstration by the We're a Knockout staff pointing out all safe procedures.

Let the Games Commence

The event will consist of a series of rounds with each team taking part. The points from each round going towards gaining each team extra time in the handicapped giant inflatable obstacle course finale. Depending on the number of teams there are, we will run as many finals as are required with 4 teams in each final. The Presenters will explain the games as you go along & will direct you as to which game is next. The arena crew & presenters have a vast experience & knowledge of presenting these highly imaginative Games & Challenges & are committed to taking care of each competitor's safety

Timings

Following the Safety Briefing games will start and each round will last for approximately 2 hours depending on the final number of teams in each heat. Don't forget that watching other teams participate will be half the fun of the day! Do make this a family day out and watch the other teams participating.

Lots and lots of fun!

The main emphasis of the day is fun so make sure you are in good voice and ready to cheer on your team.

We're a Knockout

The We're A Knockout presenters are a team of experienced operators with every game being designed by highly qualified physical education specialists. All the Giant inflatables, backdrops, obstacles & props etc are provided by We're a Knockout and are designed & manufactured to the highest standards. All activities are carried out **under strict Health and Safety guidelines** as indicated in the Physical Education Association Handbook. All inflatables are PIPA tested and registered and all electrical equipment is PAT tested & carries certificates to the latest H&S regulations. The company carries a £5,000,000 Public Liability Insurance.

<http://www.we-are-a-knockout.co.uk>

About the local charities involved

Cynthia Spencer Hospice - Registered Charity Number 1174402

Cynthia Spencer Hospice provides specialist palliative care for people diagnosed with life-limiting and terminal illnesses and their families at the Hospice in Northampton and across Northamptonshire through our Community Nursing and Hospice at Home Care Teams. The Hospice is also home to a county-wide Lymphoedema service and a day-care Palliative Information Programme and Palliative Care Carers' Support Service. All our Hospice services are offered free of charge, 24 hours a day, 365 days a year and although part-funded by the NHS we rely on our local community to raise one third of every £1 we spend on care.

Rotary Club of Rushden Chichele - Registered Charity Number 1027547

Rotary International is the world's largest service organisation aiming to provide humanitarian services, encourage high ethical standards in all vocations and advance goodwill and peace around the globe. The Rotary Club of Rushden Chichele is one of over 34,000 member clubs in more than 220 countries. Members of the club undertake both fundraising and service activities on international, national and local levels and, in particular, they support numerous deserving charities within the Rushden and Higham Ferrers area. The club will be donating the majority of revenue it receives from Funfest 2019 to NC TLC Trust (National Children's Tumours Leukemia Cancer Trust - Registered Charity No. 1136332), a Northamptonshire based charity dedicated to helping children and their families who have been diagnosed with any form of cancer. They provide professional practical, emotional and psychological support, as well as offering respite in the charity caravan, activities for families to enjoy together, and much more. <http://www.nctlctrust.com>.

Rushden Round Table

Rushden Round Table has been established since 1949 and is a group of volunteers aged between 18 and 45 years young who raise monies for organisations within our local community. Being local volunteers, we have a vested interest in building a brighter future for Rushden and surrounding areas. This year, monies raised at this event will support Northamptonshire Association for the Blind (NAB) and Northampton Domestic Abuse Service (NDAS). NAB has for more than 115 years been the leading provider of specialist advice, support and information for anyone who is blind or partially sighted living in Northamptonshire. NAB still remains a wholly independent charity run by local people for local people. NDAS began under the name of Northampton Women's Aid in 1976. They are dedicated to helping and supporting the victims of domestic abuse. Much of the work they do is supporting women, however, they have helped and continue to support victims and survivors from all genders and walks of life, covering all ethnicities, socio-economic statuses, sexual orientation and religions. Their new name reflects this, and the work they do in Northamptonshire as a whole county.

It's a Knockout 2019

In aid of
Cynthia Spencer Hospice and charities supported by the
Rotary Club of Rushden Chichele and Rushden Round Table

Entry Form

Sunday 19th May 2019
Rushden & Higham Rugby Club

I, the undersigned, wish to confirm acceptance to enter a team in the
"It's a Knockout 2019".

I acknowledge and understand terms and conditions as detailed on this form and my
responsibility for the collection and forwarding of the minimum entry fee & additional
sponsorship per team . [Non-refundable deposit on booking - £50]

Your name/Company Name	Team Name
Contact Name & Position	Signature
Phone Number:	Email Address:
Address/Company Address:	
Postcode:	
I/we will be entering.. Team(s) which will include..... players	
Deposit of £50 per team will secure your place.	
Balance of entry fee of £300 payable by 1 st April 2019	

Please find enclosed a Cheque for the sum of £50 deposit made payable to: **Rotary Club of Rushden Chichele**

We confirm, that if the event is cancelled because of causes beyond the control of the organisers, our entry fee should remain in the Charitable Fund **Yes / No** (please delete as appropriate).

Please send completed entry form and cheque to Rotary Club of Rushden Chichele, c/o 9 Thrift Street, Higham Ferrers, Northants, NN10 8AU.

Other Ways to Get Involved

SPONSORSHIP OPPORTUNITIES

Sponsorship is a great way to support these local charities and if you are looking to increase brand awareness and benefit from positive association with a popular event in its 7th year and with trusted local charities, then we can help.

Our It's a Knockout Event annually achieves air time and press coverage with local media channels producing a perfect sponsorship and marketing opportunity for any organisation.

Community Relations

Cynthia Spencer Hospice, the Rotary Club of Rushden Chichele and Rushden Round Table are extremely visible mediums for branding and sponsorship, All are well known and supported by every section of society. They are organisations that unite society irrespective of race, religion or political opinion. In terms of community relations, there are few better options. Also sponsor advertising may be treated as allowable business expenses when working out your profits for tax purposes.

There are a number of levels of involvement:

The amount of money raised to support the charitable objectives of the three beneficiary charities is entirely dependent on the costs of staging the event. The ability to cover the costs, would mean that all monies raised in entry fees and by teams taking part can be used by the charities both locally and further afield to support the communities that they help.

Main Sponsor - £3,500

- Includes one free team entry for your employees
- Listed as the 'Official Sponsor' of the event in all publications
- Your Company logo on all event literature including all flyers and posters distributed locally.
- Inclusion in a targeted media campaign, starting with the announcement of the sponsorship and continuing with further press releases distributed locally.
- Erection of a Sponsor's marquee at the event site to promote your organisation.
- Promotional banners at the event site.

Safety Sponsor - £500

One of our largest costs is the provision of First Aid cover and insurance to ensure the safety of the participants as they take part in their vigorous activities. As Safety Sponsor you are able to display your Company banners and have a Corporate stall at the event.

Banner Sponsor - £200

The cost of banners to attract teams to take part and to alert the general public to the Fun Fest community funday event which goes hand in hand with the It's a Knockout competition are a necessary overhead which ensure the event is well supported, but is deducted from the monies we are able to present to the charities. Sponsorship of these banners will include the use of your logo on them, ensuring good brand exposure in the local area.

Programme Advertising & Sponsorship

Programme Sponsor – £250

Last year an audience of around 3,000 local people came along to cheer the Knockout competition on and to enjoy the rides, stalls, food and drink on offer. An ad in our programme can not only help the charities, but gain you a good deal of exposure to a large local audience.

Full Page A5 Ad	£100
Half A5 Ad	£50
Quarter A5 Ad	£30

Trade/Corporate Stall

Trade Stalls are available at a cost of £25 for a 3m x 3m Pop-up size area.

Raffle Prizes

The charities run a raffle at the event and if you are unable to help in any of the ways listed, will gratefully accept donation of a raffle prize.

For further questions regarding any of the sponsorship opportunities, or regarding the It's a Knockout event itself please contact Judy at judy.rotary@yahoo.com or call on 07593 581127.

